



KINESIS CORPORATION
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Kinesis Corporation

Fact Sheet

Company

Privately-held Kinesis® Corporation, founded in 1991 and located in Bothell, Washington, is a leading force in bringing the science of ergonomics to mainstream computer keyboards and input devices. Kinesis has a rich history of pioneering innovation, beginning with its release of the first commercial ergonomic computer keyboard in the U.S. in 1992. Today, Kinesis still embodies the spirit of innovation and brings 45 years of combined experience to the design of novel products which improve comfort and productivity for computer users. As a testament to this, Kinesis recently introduced the award-winning Freestyle™ family of keyboards and accessories. The Freestyle targets mainstream computer users as well as corporations that want a single-source solution to meet diverse user needs at an affordable price.

As a one-stop shop for a variety of computer ergonomics products, Kinesis provides solutions direct to consumers and to Fortune 100 clients including Google, Apple, Boeing, Intel, Microsoft, and Hewlett Packard. Products are available online at Kinesis.com and through authorized dealers in the United States, Canada, Europe, and Asia.

Executive Team

- William Hargreaves, PhD, President and Chief Executive Officer
- Jon Biggs, Director of Sales and Marketing

Products

Kinesis offers three distinct lines of proprietary, high-performance computer accessories, plus a full line of computer-related ergonomic office products including seating, laptop accessories, and keyboard trays:

- **Freestyle™ keyboard family:** Versatile convertible keyboards designed to bring ergonomic comfort and productivity to mainstream computer users at an affordable price. Available in PC and Macintosh models, the fully adjustable, split keyboard design is offered with a variety of optional accessory kits and comes in multiple language versions.
- **Contoured™ keyboard:** Kinesis' most advanced design, targeting professional and intense (or injury-prone) computer users willing to make the investment in adaptation time. Proven effective in more than 16 years of commercial use, the innovative Contoured keyboard design simplifies reach and redistributes workload more evenly between fingers and thumbs.

- **Foot switches:** Kinesis pioneered the use of the foot switch as a keyboard accessory for those that want to offload work from their fingers to their toes. A variety of models are available for activating mouse clicks or any combination of keyboard actions.

Awards

- 2008 PCWorld – “25 products we can’t live without”
- 2008 Finalist Industrial Design Excellence awards
- 2006 Attendees choice winner at the National Ergonomics Conference
- 2004 PC Magazine Editors Choice award
- Introduced the first letter-based ergonomic keyboard in the U.S. in 1992

Media Contact

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Kinesis’ pioneering keyboard designs and manufacturing techniques are patent protected.